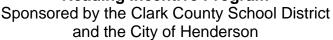


APPLE CORE

Reading Incentive Program





Win a Kindle FIRE Or help your school win a donation to your reading program!

APPLE CORE is a reading incentive program that gives students in **kindergarten through 5**th **grade** a chance to win a Kindle FIRE.

The Henderson school with the strongest participation in **APPLE CORE** will also receive a donation from the engineering firm, ATKINS.

- APPLE stands for All People Promoting Literacy Efforts. It is a partnership between the Clark County School District and the City of Henderson, along with some great business partners.
- **CORE** stands for Counting Our Reading Efforts. How can parents help? It is easy! Read together with your child and record the time you spend reading on APPLE's special bookmark.
- **APPLE CORE** will run from now until March 31, 2020 for Henderson elementary schools.

Here's how to join the fun and excitement of **APPLE CORE**:

- 1. Watch for a special **APPLE** bookmark to come home with your **kindergartner 5**th **grader(s)** during the first week of school.
- 2. Listen to your child read and/or read to your child every night.
- Initial one fourth of an apple on the bookmark for every fifteen minutes of reading completed.
- 4. Have your child write the titles of their favorite books he/she has read on the back of the bookmark.
- 5. Sign the completed bookmark after all 20 apples have been initialed (20 hours of before or after school reading).
- 6. Have your child give the bookmark to his/her classroom teacher and receive a new bookmark to continue with this reading program.
 - The more your child reads, the greater the chance to win a Kindle FIRE!
 - March 31, 2020 will be the last day to turn in bookmarks. Completed bookmarks will be entered into a drawing for a Kindle FIRE. The drawing will take place April 20, 2020.
 - ❖ The Henderson elementary school with the greatest number of before and after school reading hours will receive a donation from the engineering firm, ATKINS, to go toward the school's reading efforts.
 - Please see your child's teacher if you have questions.
 - ❖ Parents, for additional information on the APPLE CORE Reading Incentive Program, or if you are aware of a business wishing to become a part of this exciting partnership, please visit our website at www.applepartnership.com