



Win a Kindle FIRE
Or help your school win a donation to your reading program!

APPLE CORE is a reading incentive program that gives students in **kindergarten through 5th grade** a chance to win a Kindle FIRE.

The Henderson school with the strongest participation in **APPLE CORE** will also receive a donation from the engineering firm, ATKINS.

- ❧ **APPLE** stands for **All People Promoting Literacy Efforts**. It is a partnership between the Clark County School District and the City of Henderson, along with some great business partners.
- ❧ **CORE** stands for **Counting Our Reading Efforts**. How can parents help? It is easy! Read together with your child and record the time you spend reading on APPLE's special bookmark.
- ❧ **APPLE CORE** will run from now until March 31, 2020 for Henderson elementary schools.

Here's how to join the fun and excitement of **APPLE CORE**:

1. Watch for a special **APPLE** bookmark to come home with your **kindergartner – 5th grader(s)** during the first week of school.
2. Listen to your child read and/or read to your child every night.
3. Initial one fourth of an apple on the bookmark for every fifteen minutes of reading completed.
4. Have your child write the titles of their favorite books he/she has read on the back of the bookmark.
5. Sign the completed bookmark after all 20 apples have been initialed (**20 hours of before or after school reading**).
6. Have your child give the bookmark to his/her classroom teacher and receive a new bookmark to continue with this reading program.

- ❖ The more your child reads, the greater the chance to win a Kindle FIRE!
- ❖ March 31, 2020 will be the last day to turn in bookmarks. Completed bookmarks will be entered into a drawing for a Kindle FIRE. The drawing will take place April 20, 2020.
- ❖ The Henderson elementary school with the greatest number of before and after school reading hours will receive a donation from the engineering firm, ATKINS, to go toward the school's reading efforts.
- ❖ Please see your child's teacher if you have questions.
- ❖ Parents, for additional information on the APPLE CORE Reading Incentive Program, or if you are aware of a business wishing to become a part of this exciting partnership, please visit our website at www.applepartnership.com