



APPLE CORE READING INCENTIVE PROGRAM

Sponsored by the Clark County School District
and the City of Henderson

****WIN A HOME COMPUTER****

Or help your school win a computer lab

APPLE CORE is a reading incentive program that gives students in **kindergarten to 5th grade** a chance to win a computer.

The Henderson school with the strongest participation in the **APPLE CORE** will also win a new computer lab.

- f **APPLE** stands for All People Promoting Literacy Efforts. It is a partnership between the Southeast Region of the Clark County School District and the City of Henderson, along with some great business partners.
- f **APPLE CORE** stands for Counting Our Reading Efforts. How can parents help? It is easy- read together with your child, and record time you spend reading on APPLE's special bookmark.
- f **APPLE CORE** will run from August 30, 2010 to May 6, 2011 for Henderson elementary schools.

Here's how to join in the fun and excitement of **APPLE CORE**:

1. Watch for a special **APPLE** bookmark to come home with your **Kindergarten-5th grader(s)** during the first week of school.
2. Listen to your child(ren) read and/or read to your child(ren) every night.
3. Initial an apple on the bookmark for every one hour of reading completed.
4. Have your child write the titles of their favorite books he/she has read on the back of the bookmark.
5. Sign the completed bookmark after all 20 apples have been initialed (20 hours of after school reading).
6. Have your child give the bookmark to his/her classroom teacher and receive a new bookmark to continue with this reading program.

- ❖ The more your child reads, the greater the chance to win a home computer!
- ❖ May 6, 2011 will be the last day to turn in bookmarks. Completed bookmarks will be entered into a drawing for a home computer. The drawing will take place May 6, 2011. Individual student winners will be notified by the school.
- ❖ The Henderson elementary school with the greatest number of after school reading hours will be awarded a computer lab donated by the engineering firm of PBS&J.
- ❖ Please see your K-5th grader's teacher if you have questions.
- ❖ Parents, for additional information on the **CORE** Reading Incentive Program, please visit our website at www.applepartnership.com
- ❖ Businesses wishing to become a part of this exciting partnership, please visit our website.